C-Class AMG C Coupé
Performance. 
For many, just a word. 
For us, the whole world.

Mercedes-AMG is not just a manufacturer of performance vehicles and sports cars. AMG is a promise - the promise to seek out new challenges and to go even further. To exceed limits, and to give our all. This is how we create exceptional automobiles for exceptional people.

The new Mercedes-AMG C-Class Coupé likewise represents the drive to extract every last drop from every single moment, from every single meter.

Never stop challenging.
Center of gravity lowered. Adrenalin level raised.

The 8-cylinder engine in the Mercedes-AMG C 63 S offers not only a powerful 375 kW (510 hp) and 700 Nm, but thanks to a clever construction that significantly improves vehicle handling. By positioning the turbochargers and catalytic converters between the cylinder banks, the engine is now more compact and sits lower down in the engine compartment. This lowers the center of gravity and thus ideal prerequisites for stretch your own performance limits with every corner.
The beauty of the beast.

It's not just inner values that count. The distinctive design of the Mercedes-AMG C 63 Coupé sets new benchmarks. The front skirt with its highly aerodynamic A-wing design and the dynamic, sharply cut side are the defining design language. Accent can also be set with the optional AMG Carbon pack. This is a driving machine with unique lines and a surface that gets under your skin.
Eye-catcher

The C 63 Coupé challenges the beholder and wins him over with distinctive details. The broad, muscular rear end with its three diffuser fins, the matt-black AMG Performance forged 5-twin-spoke wheels and the red brake calipers of the AMG high-performance composite brake system - sheer power cars in the art world.
The best times always end in a best time. The perfect ergonomics of the C 63 S Coupé’s exclusively sporty interior is made for fast lap times. In the Race program of the AMG DYNAMIC SELECT system, the electronic stability program (ESP) switches into Sport Handling Mode and permits not only later ESP intervention, but also more torque to the rear wheels. With every move of the performance steering wheel, you experience the full agility of the sports coupé.
Striving for perfection. With 510 hp.

One second. The V8 biturbo in the C 63 S unleashes its full power. Two seconds. The electronically controlled locking differential transmits up to 700 Nm of torque to the rear wheels and delivers optimum traction to the two 20-inch wheels. Three seconds. The 7-speed sports transmission fires through the gears in next to no time. Three point nine seconds. 100 km/h and you are experiencing pure automotive passion.
By lateral thinkers. For lateral drivers.

Perfect interaction - the ergonomics sport seats fit like a glove and offer the best possible lateral grip, even under high transverse forces. The speed-sensitive steering delivers precise feedback, into a unique driving feel. Everything is ready from our side. The only question is: what about you?
Pumping it up at the touch of a button.

If you want to go your own way, you want to choose the soundtrack, too. The variable flaps in the AMG Performance exhaust system let you set the engine volume to your own liking. At the touch of a button, cultivated refinement turns into acoustic dominance and relaxed cruising into pure emotion or vice versa.
Design meets engineering skill.

More than the sum of its performance components: The Mercedes-AMG C 63 is the result of vehicle development in which form and function combine as an inseparable unit. The fenders, widened by 64 mm at the front and 66 mm at the rear, give the C 63 Coupé an even sportier look and an even more muscular stance. For us, this is the basis for highly agile longitudinal and lateral dynamics and unlimited driving fun.
The high-performance principle.

Built for extremes. The newly developed rear axle and the 66 mm wider rear end allow room for true sports car tires. The AMG mechanics rely on a rear differential/engines in motion in all situations - standard when things get sporty. In the S Models, the electronically locking rear differential controls the rear wheels individually in accordance with load, thus improving cornering stability. And with the AMG RIDE CONTROL sports suspension, the damping characteristics can be adapted in three stages with the touch of a button depending on driving style, road conditions or how you feel on the day. Four technologies, one aim - the best performance.
Model athletes.

Who’s going to beat this team? The coupé enhances the AMG C-Class range and, together with the sedan and wagon, forms a unique array of top athletes. Every one of these vehicles holds true to the principle of always being one car-length ahead of the field. And each one stands for the certainty of offering the driver one thing above all on all roads: Driving Performance.
Supremacy needs technical genius. And a home.

With the conviction that they can win, Hans-Werner Aufrecht and Erhard Melcher laid the foundation stone for AMG in 1967. Together, they nourished a unique performance and performance focused in customer sport. They were soon competing against strong and established racing teams - at the legendary Spa 24 Hours in 1971 with the AMG 300 SEL 6.8.

Their courage and their determination to risk the impossible, and to work hard at it, define the spirit of our Affalterbach development facility to this day. This is where 1,300 employees work together to develop fascinating performance vehicles and sports cars built with high-tech and craftsmanship. 700 engineers in the development department make AMG a driver of innovation within the sector. Our development center is continually setting new benchmarks with state-of-the-art production management and pioneering sustainability concepts.
Passion grows if you share it. The AMG Private Lounge is our community for the world of AMG. This is where AMG customers meet at first-class events and use the online platform to discuss the latest developments from Affalterbach. They also benefit from special offers and the direct link to the AMG headquarters: www.mercedes-amg.com/private/lounge/welcome

The AMG Driving Academy possesses an unparalleled team spirit. Experience performance with like-minded individuals and improve your driving skills at race tracks and lifestyle events held at breathtaking locations around the world: www.mercedes-amg.com/driving-academy

Want even more? AMG offers a platform for professional motorsport with the AMG Customer Sports Program with the Mercedes-AMG GT3 race car developed specifically for the purpose. A fully integrated service package delivers top-level motorsport: www.mercedes-amg.com/customersports

At the AMG Performance Studio, we build automobiles tailor-made to your wishes. The creativity of our experts knows no bounds. From special technical components, through extravagant paint finishes to exclusive interior appointments, this is where one-offs are fashioned, to the very highest standards of handmade craftsmanship.

Enter the world of AMG. Experience Driving Performance.

We don’t just build cars.
We make dreams come true.
Mercedes-AMG C 63 S Coupé. fuel consumption urban/extra urban/combined: 11.9–11.4/7.1–6.9/8.9–8.6 l/100 km; combined CO₂ emissions: 209–200 g/km; efficiency class E.

The figures stated were calculated in accordance with the stipulated measuring methods (Section 2 Nos. 5, 6, and 6a of the German Car Energy Consumption Labeling Regulation Pkw EnVKV).

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Take back of end of life vehicles. At the end of its long life, you can return your passenger car to us for environmentally friendly disposal in accordance with the European Union (EU) End Of Life Vehicle Directive. But that day is a long way off.

A network of vehicle take back depots and dismantlers has been established to make it as easy as possible for you to return your vehicle. You can leave it at any of these points free of charge. In so doing, you will be making a valuable contribution towards completing the recycling loop and preserving resources.

For further information about the recycling and disposal of end of life vehicles and take back conditions, please visit your national Mercedes-Benz website.

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